



Arts Culture Entertainment



San Pedro Arts Culture Entertainment District Regular Committee & Public Meeting
November 12, 2012 4pm San Pedro Chamber of Commerce
MEETINGS NOTES

Committee members present: *Linda Alexander, James Preston Allen, Pat Carroll, Linda Grimes, Larry Hodges, Liz Schindler-Johnson, Lauren Kilgore, Deborah Lewis, John Stinson, Allyson Vought. Excused: Madeleine Drake and Annette Ciketic; Absent: Andrew Silber and Steve Robbins. 6 members of the community present*

At 4:07 pm. the meeting was called to order by Chair, Deborah Lewis.

MEETING NOTES/ November 12, 2012:

Linda Alexander moved to approve Meeting Notes; Pat Carroll seconded.

MOTION PASSED UNANIMOUSLY

FINANCIAL REPORT:

Judith Blahnik shared the recent Account Summary from Malaga bank, showing a balance of \$189,435 after expenditures of \$50 for checks/ deposit slips and earned interest of \$28.55.

RFP REPORT:

Judith Blahnik presented the minutes of a special ACE Committee meeting held October 29, 2012, a copy of the report given from the RFP review panel chair at that meeting, and a copy of an invoice to the Chamber for funds for the 1st of 3 payments for 7 approved RFP proposals totaling \$21,512.20. The Committee discussed participation in the reporting and oversight process of the grants and AGREED to seek volunteers from the Committee to provide concurrence on midterm and final report evaluation.

ACE COMMITTEE RETREAT:

AGREED: The Committee will be held January 19th with Elisa Callow facilitating. At the ACE on January 14th, the Retreat Task Force will share retreat goals at the regular ACE Committee Meeting.

DIA DE LOS MUERTOS: Committee members and guests shared personal reflections on what was generally praised as a successful event. Some thoughts: Since PBID's marketing plan is event-driven for now, ACE should do more to seek to collaborate; merchants on Mesa and below Mesa on 6th saw very, very little business; restaurants and food trucks did very well; Lauren Kilgore sold 6 pieces!

FIRST THURSDAY ARTWALK SURVEY: Carlos Royale from Marymount and students Chris Svena and , Gabi Durant reported on their experiences collecting survey's at October's ArtWalk. Carlos presented the raw data and said the Marymount team would be back in December with interpretation of the data.

ACE MARKETING COMMITTEE: Deborah Lewis proposed the formation of an ACE Marketing Committee.

Possible goals: Study ACE plan to see what is and is not working with regard to marketing the arts in the district; provide some oversight to grantees to make sure they are branding the district; help with content for website; provide press releases. Members will be invited from the ACE at large list. James Allen, John Stinson, and Allyson Vought volunteered to be on the Committee.

PBID MEETING REPORT: Allyson Vought reported on latest agenda items at recent PBID meeting including removal of the kiosk at 6th and Mesa, tree trimming, 125th year celebration, and reviving public water taxi service to Long Beach.

With no further business, the meeting adjourned at 5:35 pm. The next meeting: December 10, 2012,