



Arts Culture Entertainment



San Pedro Arts Culture Entertainment District
Regular Committee & Public Meeting
APRIL 8, 2013
MEETINGS NOTES

Committee members present: *James Preston Allen, Pat Carroll, Annette Ciketic, Madeleine Drake, Linda Grimes, Larry Hodges, Lauren Kilgore, Deborah Lewis, Liz Schindler Johnson, Andrew Silber, John Stinson.*
Absent: *Linda Alexander, Steve Robbins, Allyson Vought,*

Community members present 4

At 4:06 pm. the meeting was called to order by Chair, Deborah Lewis.

MEETING NOTES/ March 11, 2013

John Stinson moved to approve meeting notes; Pat Carroll seconded.

MOTION PASSED UNANIMOUSLY

FINANCIAL REPORT

Judith Blahnik reported that after processing the GSPO contract payment and additional payments for retreat expenses, there is a balance in fiscal year budget 2012-13, \$41,420

ACE COMMITTEE RETREAT STUDY GROUPS:

Linda Grimes reported that 2 study groups were still collecting information. Also she and Deborah Lewis will be meeting with LA Stage Alliance CEO, Terrance McFarland for some light on our next steps issue. James Allen reported that the one-percent for the arts is still in effect. Also, that the Downtown LA Arts District received a \$400k grant from LA Department of Cultural Affairs. We should be inviting the DCA to everything we do, said Allen.

FIRST THURSDAY ARTWALK SUB-COMMITTEE

Pat Carroll reported that the committee targeted a need to promote all the music venues on First Thursdays. Strategy would include gathering a what/where/ what time inventory. Then create list of resources for promotion: online newspaper, space district websites, and sanpedro.com web site. Carol Hungerford from the Loft, said the high level of activity on 6th and 7th which is possibly corralled by the food trucks, is killing visits to the Loft on First Thursdays. She said the Loft is in the "dark" section of the district, and until the downtown Tivoli lights extend down mesa, the Loft needs help. One committee member suggested the search lights from Fort McArthur outside the Loft on First Thursday.

ACE MARKETING COMMITTEE

Linda Grimes reported that the Committee met to review the C grant reports from the last three years. And that the committee will try to set up a meeting with Valerie Goodman at PBID. In terms of next steps, our local C grants arts organizations have gained expertise in marketing that could be of use in a collaborative arrangement with PBID. A and B grants must still be settled by the Committee

PBID RECENT MEETING

John Stinson reported that Valerie Goodman screened the PBID's new YOU TUBE Video. Also

- Parking for downtown events will now be available in the 222 W 6th St. Bldg.
- All tree-trimming has been completed in the district.
- Extending street lighting to 4th and Mesa has been approved.
- DWP is going ahead with the alley lighting project

ADJOURN

Meeting adjourned at 5:30 Next Meeting May 13, 2013