

San Pedro Arts Culture Entertainment District
Regular Committee & Public Meeting Notes
February 13, 2012

Committee members present: Linda Alexander, Melanie Jones, Deborah Lewis, Allyson Vought, Annette Ciketic. *Absent:* James Preston Allen, Lauren Kilgore, Stephen Robbins, Liz Schindler-Johnson, Ray Carofano, Beate Kirmse, Andrew Silber

Staff Present: Betsy Cheek, Chamber of Commerce, Judith Blahnik, Chamber of Commerce, Will Cipes, CRA. Others Present: 10 members of the community.

The meeting was called to order with opening remarks by Chairman, Deborah Lewis at 4:08 PM. Lack of a quorum was duly noted.

Public Comment: Announcements included: Katherine Gray of the Convention and Visitors Bureau regarding the Bureau's events calendar and the Bureau's work with the arrival of the USS IOWA and Independence Week events; Michael Gatanz regarding downtown development; Pat Carroll re: San Pedro Central Neighborhood Council meeting 2-14.12

Meeting Notes from January 9,2012 were presented. Approval remains pending.

CRA Update: Will Cipes announced that all invoices for current contract year and for remaining 2 years of contract are being processed. He advised that future decisions of this board have sustainability of the arts downtown at their core. The Harbor CRA office will be closing as of end of February.

ACE District Goals and Plan: Deborah Lewis presented for discussion a clarified version of actionable goals based upon the overall ACE Plan. This included reaching out to form marketing crossover partnerships with Chamber and PBID in conjunction with their current plans and to CRAFTED, the Convention and Visitors Bureau and Marymount College.

Chamber of Commerce Update: Betsy Cheek reported progress on a marketing collaboration plan with the Port, PBID and ACE and Chamber.

PBID Trolley Promotion for 1st Thursday ArtWalk: On behalf of Steve Robbins of PBID, Deborah Lewis reported that as of latest 1stThursday ArtWalk, there is a 1st Thursday banner on board the downtown trolley. Also Steve Robbins is working to provide trolley service to Double Tree Hotel on 1st Thursdays. Annette Ciketic volunteered to get trolley schedule printed on map for 1st Thursdays.

1st Thursday ArtWalk Report:

PBID will be providing clean up after 1st Thursday. Allyson Vought reported all 14 food trucks sold out completely. At the suggestion of the group Allyson will ask truck vendors for the number of people served.

Marymount (MM) Downtown Campus Arts Program: Blue Wade, Chair of the Art and media studies dept introduced herself and reported that 3 spaces downtown are active with visual, performance and media arts. Asking how MM can become part of the downtown community, answers included, connect to the What a Pair fundraiser which has art and arts activities at its core; set up internships for students with local artists.

New Business: None

The Meeting adjourned at 5:40 PM. Next meeting: March 12, 2012 at 4 PM