

**San Pedro ACE District
Regular Committee Meeting
March 11, 2013 4:00 PM
390 West 7th St. 310-832-7272**

Mission of the ACE District: The San Pedro Arts Culture & Entertainment Collaborative is organized to build partnerships and create activities, access and infrastructure designed to stimulate commerce and sustainability as well as sustain and promote the cultural and economic vitality of the community.

AGENDA

- I Call to Order and Chair's Opening Remarks *Deborah Lewis*
- II Public Comment/District Announcements: Persons in the audience may address this Board in connection with any item whether it is on the agenda or not. As provided by the Brown Act, the Board has limited each individual's speaking time to three minutes
- III Approval of Meeting Notes: February 11, 2013 **ACTION ITEM** *Liz Schindler Johnson*
- IV Financial Report *Judith Blahnik*
Discussion of the current financial activities 7/1/12-2/28/13
- V ACE Board Retreat Study Groups *Linda Grimes*
Discussion of meeting dates and activities of the Retreat subcommittees
- VI First Thursday ArtWalk Subcommittee **ACTION ITEM** *Pat Carroll*
Recommendation:
 - The guided tour and other managed activities such as food trucks be cancelled for July 4
 - Extra effort be put into promoting the August 1st Thursday which will kick off the 125th anniversary
- VII San Pedro Marketing initiatives *Linda Grimes*
Report on the Harbor Marketing campaign
- VIII Branding Committee *Allyson Vought*
Report from the ad-hoc committee to oversee branding of the ACE district logo
- IX PBID *Stephen Robbins*
Report on the outcomes of the recent PBID meeting *Allyson Vought/John Stinson*
- X Adjourn

The next meeting of the ACE District Board will be held on April 8, 2013 at 4 PM.

As a covered entity under Title II of the Americans with Disabilities Act, persons requiring assistance or auxiliary aids in order to participate in the meeting should contact the San Pedro Chamber Staff (310) 832-7272 at least 48 hours prior to the meeting Under provisions of the Brown Act (Gov. Code Sec. 54959-54960) the ACE District Committee follows these rules: 1. Conduct all quorum meetings in public; and 2. Seventy-two (72) hours before public meetings, post all agenda or issues considered for discussion